

University of Pretoria Yearbook 2022

Publishing 220 (PUB 220)

Qualification Undergraduate

Faculty [Faculty of Engineering, Built Environment and Information Technology](#)

Module credits 20.00

NQF Level 06

Programmes [BIS \(Publishing\)](#)

[BIS \(Information Science\)](#)

Prerequisites No prerequisites.

Contact time 3 lectures per week, 3 practicals per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 2

Module content

*Closed - requires departmental selection.

The Visual and Production Dimensions of Publishing. This module offers a theoretical positioning of graphic design, reproduction and printing within the publishing process, as well as practical applications thereof. The following topics are addressed in the theoretical positioning: graphic design practice; the historical development of the relationship between reproduction and printing innovations and graphic design styles; the use of visual elements in publications; the management role of the editor in this phase.

During the practical component learners are introduced to selected applications of DTP software and the practical aspects of the production phase.

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